

PRESENTATION OF ZOOMARK CHINA AND OF THE CHINESE PET FOOD MARKET OVERVIEW

Tuesday 16th May 2023
12.00 noon - 1.00 p.m.
Sala Suite
Service Centre Block D

GREETINGS AND INTRODUCTION

- **Antonio Bruzzone** - Managing Director BolognaFiere
- **Brunella Saccone** - Head Office Food and Beverage ITA - Agency
- **Athena Gong** - Managing Director Informa Markets China

PET FOOD - MARKET OVERVIEW AND GTM STRATEGIC REVIEW

- **Gianpaolo Bruno** - Director of Beijing Office ITA - Agency
- **Thibaud Andre** - Research Director Daxue Consulting
- **Sam Shen** - Project Leader Daxue Consulting

PRESENTATION OF ZOOMARK CHINA

- **Luisa Bersanetti** - Exhibition Manager Zoomark

Q&A SESSION