

ZOOMARK 2023

FACTS & FIGURES



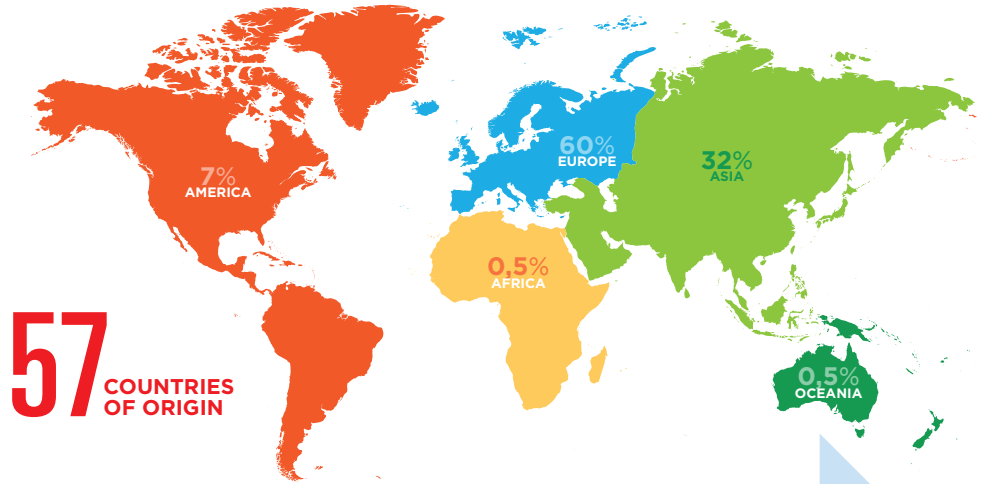
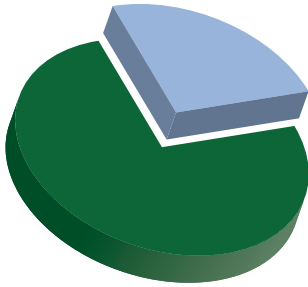
ZOOMARK
INTERNATIONAL

EXHIBITORS

1060

25%
ITALIAN

75%
FOREIGN

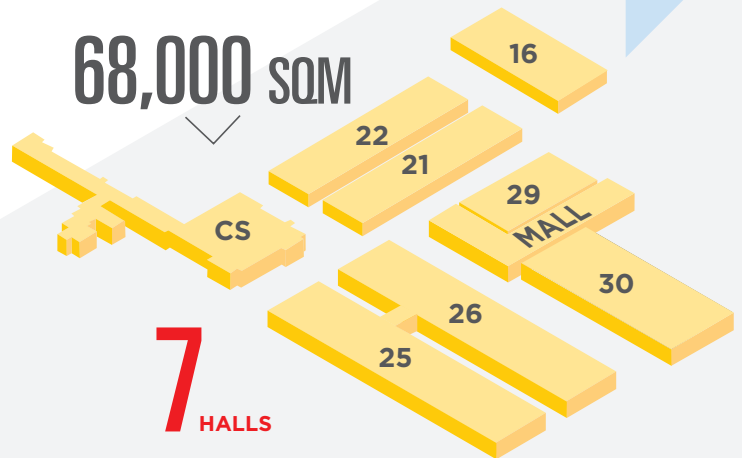
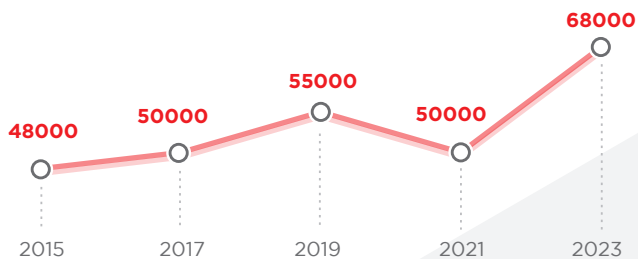


1000+ NEW PRODUCT LAUNCHES

500+ SELECTED INNOVATIVE PRODUCTS
Pet Vision

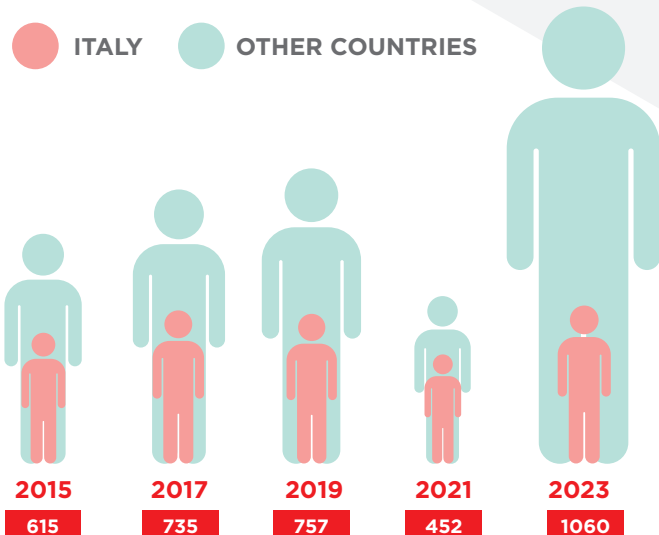
65 START-UPS
56 EVENTS

SHOW SIZE (square metres)



INCREASE IN THE NUMBER OF EXHIBITORS

● ITALY ● OTHER COUNTRIES



9 COUNTRY PAVILIONS

