

An event by:



15.5 → 17.5 • 2023
BOLOGNA FIERE - ITALY



ZOOMARK
INTERNATIONAL

10 THINGS TO DO AT ZOOMARK

1. Use the **Zoomark App** or go to **zoomark.it** and browse the Exhibitor Catalogue and New Products Guide to **plan your visit**.
2. Meet pet food and pet care **companies from 57 countries**.
3. Get a sneak preview of **thousands of new products**, and **discover the megatrends of the future** in the Pet Vision area; attend the **Pet Vision Awards** ceremony.
4. Take part in the inaugural conference, and get insight into the very latest **data on the Italian pet food and pet care market** in the **16th Assalco-Zoomark Report**.
5. Find out more about the trends dominating the European market at the session by **Euromonitor International**.
6. Attend the press conferences on the **Zoomark projects in China and India**, the internationalization seminars and the **focus sessions on emerging countries**.
7. Watch **grooming demonstrations**, and take part in educational events for retailers and company updates.
8. Admire the **tanks, pools, aquariums, vivariums and terrariums** on show in the Aqua Project area. Take in a seminar on aquariology.
9. Get to know the most innovative, high-tech **Start-Ups** in the NEXT area.
10. Have fun at **Zoomark's 20th birthday party**.