

# GENERAL TERMS OF PARTICIPATION IN THE EXHIBITION

## 1. TITLE OF THE EXHIBITION

ZOOMARK INTERNATIONAL - 18<sup>th</sup> INTERNATIONAL EXHIBITION OF PRODUCTS AND ACCESSORIES FOR PETS

## 2. ORGANIZERS

The Event is organized by BolognaFiera S.p.A. (hereinafter, the "Organizers"), head office in Bologna, via delle Fiera 20, in cooperation with the Operating Secretariat Promopet s.r.l., head office in Milan, Via delle Azalee 11.

## 3. PLACE, DATE AND OPENING HOURS OF THE EVENT

The Event will take place at the Fair District of BolognaFiera S.p.A. on the 6<sup>th</sup>, 7<sup>th</sup>, 8<sup>th</sup>, 9<sup>th</sup> May 2019.

Opening hours of the Event will be from 9.00 a.m. to 6.00 p.m. on the 6<sup>th</sup>, 7<sup>th</sup> and 8<sup>th</sup> May and from 9.00 a.m. to 5.00 p.m. on the 9<sup>th</sup> May. The Exhibitors will be admitted from 8.00 a.m. every day.

BolognaFiera S.p.A. reserves the unquestionable right to modify the date and opening hours of the Event.

Access to the Event shall be limited to Italian and foreign operators in possession of a specific admission document.

To enable the Exhibitors and their staff to enter the Exhibition premises freely, the Organizers shall produce at their expense the tickets provided for by art. 18, as described in the "Technical Regulations of the Exhibition", whose utilization entails acceptance of these General Terms.

Each Exhibitor is responsible to all intents and purposes for the conduct of all the people that receive a pass from him as well as for the conduct of his employees, auxiliary personnel and collaborators in the performance of the tasks assigned to them.

Inside the Fair premises it is absolutely prohibited to engage in fund raising on behalf of recognised Institutions, collect money for charitable purposes, engage in political, religious, partisan propaganda or for any other activities not in keeping with the purposes of the Exhibition.

## 4. ADMISSION

The following groups, belonging to product sectors relevant to the Exhibition, are admitted to the Exhibition:

- Italian and foreign companies exhibiting their own products or services belonging to the product sectors covered by the Exhibition. If a manufacturing company does not participate directly in the Exhibition, admission to the Exhibition shall be open to its dealers, agents or general exclusive representatives;

- Trade Associations, Public Bodies and Organizations engaging, as part of their institutional activities, in actions of promotion, study, information and dissemination of knowledge in the sectors covered by the Exhibition. **Persons or entities that under any title owe money to BolognaFiera S.p.A. and/or companies contributing to the organization of the Exhibition shall not be admitted to the Exhibition.**

The Organizers and Promopet s.r.l. reserve the right to refuse admission to particular services, products or samples and to forbid their presentation at stands belonging to the same product sector. The Organizers and Promopet s.r.l. also reserve the right to decide whether or not to admit any operator. This decision is taken in consideration of the available spaces and the possession of titles and qualifications by the operators, and any other circumstance considered important by the Organizers and Promopet s.r.l. for the success of the Exhibition.

Admission is unconditional and discretionary. The Organizers and Promopet s.r.l. shall motivate the exclusion of an Exhibitor from the Fair if the latter submits a formal request to this effect within 30 days of the closing of the Exhibitors.

Dealers, agents or general exclusive representatives shall attach to their Application for Admission a list of the companies they represent and whose products they intend to display, as well as the relevant data. The applicant shall submit any other documentation as may be requested by the Organizers and Promopet s.r.l. to decide on his admission and to assess - at any time - compliance with the established terms of participation to the Exhibition.

## 4.1 PETS PRESENTATION

Display of live animals is not admitted; possible exceptions to the regulations have to be asked for in writing to the Organizers and Promopet s.r.l. by specifying quantity and species, in order to obtain the relevant authorization.

## 5. APPLICATION FOR ADMISSION AND ADVANCE PAYMENT OF PARTICIPATION FEES

The Application for Admission shall be submitted on the relevant form, duly filled in, undersigned, countersigned and accompanied by an advance payment corresponding to 50% of the participation fees, after deduction of the already effected advance payment. The Application for Admission shall also be accompanied by all the attached forms duly filled in and signed. The Application for Admission is an irrevocable proposal on the part of the applicant and shall require unconditional acceptance by the latter of the present "General Terms of the Technical Regulations of the Exhibition", the "Regulations of the Fair-Quarter" and any other regulations governing the organization and workings of the Exhibition and the Fair District. Participation fees are quoted on the cover page of the Application Form and include the services specified in the Technical Regulations of the Exhibition. The Application for Admission to the Event shall not contain reservations or conditions of any kind, and shall be addressed to the Operating Secretariat: Promopet s.r.l. - Via delle Azalee, 11 - 20147 Milano.

## 6. TERMS OF PAYMENT

Upon receiving the notice of acceptance of his Application for Admission, the applicant shall pay the amount due within 30 days of the request for the balance outstanding, and at all events by and not later than 16<sup>th</sup> March 2019.

If an applicant fails to do so, the Organizers shall be entitled to consider the agreement terminated through breach of contract by the applicant, without having to serve an injunction or a Court order. In this case the Organizers shall give formal notice to the person/entity concerned and - in addition to being released of any obligation and being considered as making whatever the stand and/or equipment be assigned to other applicants - they shall be entitled to full payment - by way of penalty - of the admission fees and any other amount due under the agreement, after deducting any amounts already collected under said headings, and subject to their right to seek further damage.

Support financially the Exhibitors, BolognaFiera S.p.A. has signed agreements to grant loans with cut rates to the companies participating in the show, the loans shall cover the expenses related to the exhibit spaces and the concerning services and accomplishments. Any decision with regard to granting or rejecting the requested loan lies exclusively and unquestionably to the Bank.

## 7. STANDS ALLOCATION

The stands shall be allocated at the discretion of the Organizers. Any indications or special requests communicated by the Exhibitors will be considered as an indication of preference; they shall not be binding and shall not condition the effectiveness of the Application for Admission, and hence shall be rated as not formulated.

Moreover, the Organizers shall have the right to move, reduce the size of or transfer to a different exhibit zone a stand already allocated, without the participant being entitled to any indemnity or refund of any sort. The Organizers shall notify any such changes to the Exhibitors. The exhibition area allocated cannot be transferred to others, whether fully or partly, whether for a consideration or free of charge. In the event of a breach of these terms, the Organizers shall be entitled to removing the goods introduced and displayed abusively, at the risk and expenses of the defaulting Exhibitor.

## 8. WITHDRAWAL

If due to legitimate and proven causes an Exhibitor becomes unable to take part in the Exhibition, he can withdraw from the agreement by giving notice of the impediment and notifying it to the Organizers by registered mail with a warning of at least 70 days before the opening date of the Exhibition, subject to the acquisition by the Organizers of 50% of the participation fees and subject to the Organizers' right to seek further damage. If the notice is given with a warning shorter than 70 days of the opening date of the Exhibition, the participant shall be required to pay in full, subject to the Organizers' right to seek further damage.

The Organizers shall make whatever use of the stand they deem fit, including assigning it to other Exhibitors.

If the withdrawal notice is not given at all and the Exhibitor fails to set up his stand, the Exhibitor shall be rated as defaulting to all intents and purposes and, in addition to paying the participation fees in full, shall also be under an obligation to refund any direct or consequential damages suffered by the Organizers.

In the latter case too, the Organizers shall have the right to use the stand in whatever ways they deem fit, including assigning it to other Exhibitors. The assessment of the causes that prevent a company from participating is up to the judgement of the Organizers.

The Organizers can withdraw at their discretion from the agreement up to two weeks before the opening date of the Exhibition and - for reasons - to do with the organization and regular execution of the Event - up to the opening day. In this case, the Organizers shall be under no obligation to pay any indemnity or damage of any sort, but shall refund the participation fees previously collected.

## 9. DELIVERY OF THE STANDS

The stands shall be made available to the Exhibitors by the time specified in the "Technical Regulations of the Exhibition".

The setting up of the stands is to be completed by the day before the inauguration of the Exhibition, and failure to do so by the Exhibitor may be cause for termination for breach of contract, according to the same modalities and with the same consequences as described in art. 8. Access to the grounds of the Exhibition may occur only after having registered on the website [www.gate.bolognafiere.it](http://www.gate.bolognafiere.it); each Exhibitor will receive his personal password to log in and register. The passwords shall be used to register the names of the companies setting up the stands, their employees and the

vehicles that will enter in the fair grounds. The Exhibitors are responsible for the technical and professional skills of the companies that, on their behalf, will enter in the fair grounds.

BolognaFiera, in accomplishment of the law on safety, may fix special criteria of access to the Fair District during stand installation and limit access to means of transport as well as define changes in the means of transport to be allowed outside allocated areas and/or time periods defined by the Organizers. In particular, if any means of transport remains inside the fairgrounds for more than two hours, the Exhibitor whose password was used to register the means may be charged € 500.00 + V.A.T.

## 10. PARTICIPATION FEES

The participation fees (subscription fee, price per sqm, represented companies, services, marketing package) are quoted on the front page of the Application for Admission.

The Organizers permit any application to the entire surface of the space taken up, with continuity of perimeter, by the same company and do not include any fitting, wall or carpet. In addition to the availability of the halls with all the annexed services made available, participation fees include the amounts due to:

- stand signage board;

- passes for the Exhibitors and their staff in proportion to the exhibit area; as per art. 18;

- free entrance, complimentary tickets, in proportion to the exhibit area, as per art. 18;

- 1 car park pass;

- the technical assistance to the Exhibitor during the exhibition period and the setting up/dismantling of the stands; general surveillance of the pavilions and general fire prevention services;

- "All Risks" and Third Party Civil Responsibility insurance coverage;

- connection to the power mains, inspection and electric power up to 5 kW;

- daily booth cleaning;

- local tax on advertising;

- fire extinguishers in the amount related to the exhibit surface

- company description in the show catalogue, electronic company profile, New Products Showcase, What's New online section, wireless internet connection.

## 11. BOOTH FITTING UP

Booth set up must be restricted to the assigned area, as detailed in the "Technical Regulations of the Exhibition", and their height shall not exceed the height specified in the "Technical Regulations of the Exhibition".

Booth set ups are classified as Standard and Non Standard; their specific features are specified in detail in the "Technical Regulations of the Exhibition". In case of non standard booth set up, the Exhibitor shall request approval to the Organizers through Promopet s.r.l. by submitting the project duly signed by a qualified technician at least 20 days before the setting up. If the Exhibitor does not possess the project of his non standard set up signed by a qualified technician, he shall request a prearranged test to BolognaFiera S.p.A. via the specific form that is available at <http://beafai.bolognafiere.it/rifuso.do>.

In case of the project for a non standard set up duly signed by a qualified technician is not submitted to BolognaFiera S.p.A., the Organizers shall test and certify the set up ex-officio and charge the Exhibitor up to a sum double than the amount specified in the relevant request form. The amount currently ranges from minimum € 200.00 to maximum € 2,000.00 per test and certification plus V.A.T.

Non standard set up requires technical inspection from BolognaFiera S.p.A., who will charge the service according to the relevant technical Form. The amount currently ranges from minimum € 155.00 to maximum € 1,550.00 + V.A.T.

The Exhibitor must keep fire extinguishers well visible and accessible in the booth in adequate quantities and quality as supplied by BolognaFiera S.p.A. The installations and the relevant systems shall be workmanlike and built in compliance with all applicable accident and fire prevention standards.

BolognaFiera S.p.A. may request that the project be reviewed by the Italian Commission for public establishments. The Exhibitor acknowledges that the Fair District is subject to the regulations governing public establishments and undertakes to abide by all the provisions and formal requirements set forth in the "Technical Regulations of the Exhibition".

Fair District, hand over to BolognaFiera S.p.A. the statements and documentation provided for in the "Technical Regulations of the Exhibition" regarding accountability for the installations and electrical systems gives BolognaFiera S.p.A. the right to close the stand area and adopt whatever measure it deems fit. To ensure safety conditions, subject to the fact that all other general laws must be respected, the Organizers, while maintaining BolognaFiera reserves the right to modify or renew the design and installations not respecting the above mentioned rules.

All installations and operations of the static design of the installations, the equipment and operation of the systems and any damages as may be suffered by people or things owned by BolognaFiera S.p.A. or third parties also rest exclusively with the Exhibitor. Failure to comply with these terms and the applicable regulations set forth in the "Technical Regulations of the Exhibition" gives BolognaFiera S.p.A. the right to take precautionary measures against companies with stands not conforming to the applicable fire-fighting regulations, which might entail, if it proves necessary, to adopt supplementary measures in order to ensure global safety conditions a charge for the expenses incurred, which are estimated on a preliminary basis not to be lower than € 300.00 per 16 sq.m. booth, or an injunction to dismantle the stand, either fully or partly, and a declaration of unsuitability for use of the stand involved.

Failure to comply with the applicable safety standards may be reported to the judicial authority.

## 11.1 Fittings height

Fittings maximum height is 3.00 m (standard height).

In consideration of possible thicknesses due to shims, illuminating bodies and lattice illuminating bodies, 0.50 cm in addition to the above mentioned height will be admitted, so reaching the maximum height of 3.50 m. The perimeter and the height of the fittings (tables, signs, etc.) must never exceed 5.00 m, compatible with the technical structures and facilities of the halls. Also any hanging object must never exceed the maximum height of 5.00 m from the ground compatible with the technical structures and facilities of the halls. Any fittings exceeding the standard height must be approved by BolognaFiera S.p.A., who will examine the project and reserves the right to ask the Exhibitor to modify or renew the fittings and structures that do not respect the above mentioned conditions.

## 11.1.b Closing the stand perimeter

When designing continuous delimitation walls, the stand may be closed with elements (panels or other) only up to 50% of each open side to respect the visibility of the adjoining and facing stands. The Exhibitor may be allowed to close more than 50% of each open side only if transparent panels are used.

## 12. RETURNING THE STANDS

Upon the conclusion of the Event, and no sooner, the Exhibitors shall remove all the items, products and materials installed, and, after obtaining an exit permit from the Organizers, shall remove said items, products and materials from the Fair District.

The exhibitor must be freed by the date specified in the "Technical Regulations of the Exhibition".

The Exhibitor shall return the stand in the status it was received.

At all times during the event it is prohibited to leave spare materials and/or those in the exhibition halls and Fair District. The materials remaining after the conclusion of setting up and dismantling the stands must be disposed of by the Exhibitor and/or its staff, and the corridors of the halls must be left free from any kind of spare or bulky materials.

As per the environmental protection laws, the Exhibitors are required to state the methods of disposal for the materials to be disposed of after setting up, by filling in the following form:

If the Exhibitor fails to respect the times for dismantling the stand and free the area, he expresses his unquestionable consent to let remove all the items, products and materials left unattended, which will be considered refuse material to be disposed of in garbage dumps, and the Exhibitor will be liable for the direct and indirect expenses for removal, in addition to a penalty that currently amounts to minimum € 300.00 per 16 sqm booth and possible refund for other damages.

The exit permit cannot be released to the Exhibitors that have not paid all the amounts due, whether directly or indirectly, to the Organizers; nevertheless, said permit shall not be construed as a receipt for payment of the amounts due for participation in the Exhibition and it shall be valid only for the vehicle specified in the permit.

The participant expressly authorizes the Organizers to make sure that the vehicles and luggage of the Exhibitors and/or his appointees leaving the fair grounds contain no products and materials other than those installed on the stand and listed in the exit permit, and authorizes the Organizers to prevent any products/materials not listed in said permit from leaving the grounds.

The Organizers assume no responsibility for the goods, materials and whatever else is left unattended by the Exhibitors on the premises of the Fair.

## 13. ACCESS TO THE EXHIBITION CENTRE

The Show is open to visitors in possession of the required entrance documents every day according to the opening times that the Organizer reserves the right to set and if applicable modify, including during the Show itself.

To ensure that Exhibitors and their staff can access the Show free of charge, the Organizers shall prepare dedicated passes as per the "Technical Regulations of the Event", the use of which implies acceptance of these terms. Exhibitors are nonetheless entirely responsible for the behaviour of those it supplies entrance passes too, as well as the behaviour of its employees, assistants and associates, when carrying out the tasks assigned to them. Inside the exhibition centre it is prohibited to organize collections or donations to recognised bodies or to carry out activities of political propaganda or religious proselytising or any other kind of activity not connected to the purposes of the Show.

## 14. SURVEILLANCE AGAINST THEFT - LIABILITY FOR THEFT AND DAMAGE - NON ACCOUNTABILITY OF BOLOGNAFIERE S.P.A. - CLAUSE OF INDEMNITY

During the opening hours of the pavilions, the Exhibitor shall watch over his stand, either directly or through his staff.

The Exhibitor shall be present, through his staff, at the stand area during the Event opening time. During the entire period of the Exhibition (including the setting up and dismantling days) the Exhibitor is the only keeper of all materials, goods and equipment in the stand area. Being the keeper of the stand, the Exhibitor shall release substantially and judicially BolognaFiera S.p.A. from any liability and keep it uninjured from any loss, damages and responsibility, costs or expenses including legal costs, deriving from the use of the stand and space assigned.

While it shall provide a general night and day surveillance service during the entire period of the Exhibition and the days specified for stand installation and dismantling, the Organizers assume no liability for any theft and/or damages as may be suffered by the Exhibitor.

The Exhibitor shall be liable for any direct or consequential damage that BolognaFiera S.p.A. may suffer and that may be ascribed to the Exhibitor or people working for the Exhibitor (including damage caused by the theft of materials or systems set up by the Exhibitor or his appointees, whether or not tested by BolognaFiera S.p.A.).

## 15. INSURANCE - EXEMPTION, ASSUMPTION AND LIMIT OF LIABILITIES

The Exhibitor shall benefit from the following insurance policies taken out by the Organizers:

- **All Risks coverage** (including fire and theft) for direct physical damage to furniture, fittings, equipment and goods on the stand, excluding cash, valuables and the like as well as the software installed in computers and excluding any coverage for loss of use of the furniture, fittings, equipment and goods on the stand during the period when the Exhibitor is being held. Coverage € 40,000.00 full first loss coverage (including fire and theft), with absolute deductible of € 300.00 per claim, increased to € 600.00 for damage sustained after the end of the Exhibition;

- **Third Party Liability Coverage**, including fire damages: single limit € 2,000,000.00;

- **Liability Coverage** to Exhibitor's employees: single limit per claim € 3,000,000.00 with limit of € 2,000,000.00 per person;

- **waiver of any claim from the Insurer** against any Exhibitor, the Organizers and Promopet s.r.l.

The above-listed insurance policies are governed by specific terms and limitations that the Exhibitor can request from the Operating Secretariat of the Event and that are listed in a special form included in the "Technical Regulations".

The Organizers do not release the Exhibitor from liability in respect of all risks that, according to the Exhibitor's independent evaluation, are not guaranteed or exceed the afore-mentioned coverage limits. The Exhibitor shall take out the necessary additional coverage, as he deems appropriate.

In particular, being present a video-surveillance service, the Exhibitor shall ensure that, in the event of theft, the relevant complaint to the Public Authority shall be sent to the Insurance Company within 7 days after the end of the Exhibition; in default, no indemnity shall be claimed.

The Insurance Company shall also see to the management of accidents and the loss setting procedures at the end of the Event.

Moreover, the Exhibitor shall be entitled to the additional coverage a waiver by the said Insurance Company to any claims for reimbursement from the Exhibitors, the Organizers and Promopet s.r.l., and, failing this, to relieve the latter from any action that might be taken against them.

Having acknowledged the foregoing, the Exhibitor (on his own behalf and on behalf of his collaborators and appointees) nevertheless expressly assumes the Organizers and Promopet s.r.l. from any liability for losses or failures that, for any reason, might occur in the exhibition space assigned to him or may involve the items contained therein during the entire Event as well as during stand installation and dismantling; the Exhibitor assumes responsibility for the safety of his collaborators and appointees, while maintaining BolognaFiera the exhibition space or the items contained therein, which are not covered in the terms or manner indicated above or by additional insurance coverage taken out by the Exhibitor.

BolognaFiera and Promopet s.r.l. will accept no liability for consequential damages and damages to revenues, etc. As regards direct damages, the Exhibitor accepts that the liability of BolognaFiera is limited to the insurance limits as stated above. The Exhibitor accepts those limits of liability.

## 16. VALUE DECLARATION

The Exhibitor must declare the presumed overall value of goods, materials, installation and equipment brought to the Fair premises, including those of the represented companies, by filling in the special section in the Application form.

The Exhibitor shall communicate the definitive amount of the value of the assets via the Form contained in the "Technical Regulations of the Exhibition".

## 17. CLEANING

The cleaning service, which is included in the service fees, shall be performed by the Organizers during closing hours. This service includes: cleaning the floors and covering materials (carpeting, etc.), dusting the furniture and accessories mounted on the stands, removing waste left on the stand or collected during the cleaning process; emptying the ashtrays and cleaning the cigarette butts.

For the stands locked by the Exhibitors, the latter shall hand over a key to the office of the company supplying the cleaning service. Customized paid service can be supplied on request.

## 18. EXHIBITOR'S PASSES AND COMPLEMENTARY TICKETS

The Organizers shall supply passes to the Exhibitors, for themselves and their staff, according to the following scheme:

up to 16 sq.m.	no. 6
from over 16 to 32 sq.m.	no. 10
from over 32 to 64 sq.m.	no. 15
from over 64 to 100 sq.m.	no. 20
from over 100 to 100 sq.m.	no. 30

All passes must bear the name of the user and the stamp of the Exhibitor company.

The Organizers shall supply complimentary free entrance tickets to the Exhibitors for their customers, according to the following scheme:

up to 32 sqm	no. 20
from over 32 to 64 sqm	no. 40
over 64 sqm	no. 80

## 19. DAMAGES TO THE STANDS

At the end of the Event, the Exhibitors shall let the Organizers verify the conditions of repair of the stands; after having removed all the materials displayed and all installation materials.

The standholder shall be liable for the conditions in which they were consigned. Costs for repairing any damages will be billed to the responsible Exhibitor.

## 20. PAID ADVERTISING

Outside the assigned exhibition areas, any form of publication and advertising shall be activated solely through the Organizers and is subject to the payment of the relevant fees and tax charges.

## 21. INTELLECTUAL PROPERTY RIGHTS

The products, the goods on display and the stands in which they are contained cannot be photographed, portrayed or in any way reproduced without the prior permission of the respective Exhibitors and Organizers. The Organizers and the Operating Secretariat reserve the right to photograph, film, reproduce, disseminate, and authorize the photographing, filming, reproduction and dissemination of overall and detailed, internal and external views, and to permit or effect the sale thereof.

## 22. PROVISIONAL IMPORT

The provisional import of goods or commodities of foreign origin, such as samples to be displayed at the fair, shall take place, at the expenses of the Exhibitor, through the official carrier of BolognaFiera S.p.A., according to the modalities provided for in the "Technical Regulations of the Exhibition", BolognaFiera S.p.A. being exempted from any responsibility as may arise from the actions of the official carrier.

## 23. TECHNICAL SUPPLIES

Upon request of the Exhibitor, and in compliance with the provisions set forth in the "Technical Regulations of the Exhibition", BolognaFiera S.p.A. shall supply the Exhibitor electricity for his lighting and motive force requirements, as well as connections to the water and compressed air lines. Moreover, BolognaFiera S.p.A. reserves the right to activate or connect out or award, whether on an exclusive basis or not, the supply of any services deemed useful to the participants, and to define the relevant utilisation modalities.

In particular:

- connections and disconnections between the electrical or water systems set up by the Exhibitor and - respectively - the connection box and the water plumbing outlets can be realized solely by the companies authorized by BolognaFiera S.p.A., that shall assume compliance with the regulations contained in the "Technical Regulations of the Exhibition";

- cleaning service shall be performed by BolognaFiera S.p.A. through the company authorized by BolognaFiera S.p.A.;

- the connections to the telephone sets can be made only by the supplier company authorized by BolognaFiera S.p.A.;

- for all handling, transport, loading and unloading operations, Exhibitor shall use the official carrier of BolognaFiera S.p.A.;

- access to the halls is permitted only to electrical vehicles.

The Exhibitor acknowledges that the services supplied (whether managed directly by BolognaFiera S.p.A., or outsourced or awarded on an exclusive basis) are ensured in standard conditions of use by the individual users, and exempts BolognaFiera S.p.A. from any responsibility arising from the irregular

supply of the said services.

## 24. OFFICIAL CATALOGUE AND INTERNET SERVICES

The Exhibitor has to include his Company name, address, telephone number, and brief description of the exhibited products in the alphabetical list of the Official Catalogue of the Fair.

Moreover, on his own responsibility, will provide the indications necessary for the publication of the Catalogue, through the relevant form duly filled in and sent to the Organizers along with the Application for Admission. Without assuming any responsibility for errors or omissions, the Organizers and Promopet s.r.l. disavow any responsibility for the data contained in the Application for Admission and the Official Catalogue Form regarding the Exhibitors and the products and/or services displayed, using the communication media and techniques (printer matter and the like) deemed fit.

The Organizers communicated shall refer to the requests for admission received and accepted up to 45 days before the opening date of the Exhibition. The Exhibitors are offered a possibility to interact directly with the Internet portal of the Event, create and update their company electronic profile, present their products and enter data in a search database. The Exhibitors are the sole responsible of the content of their own profiles, and of the correct use of the password and username assigned to them by the Operating Secretariat. Through their usernames and passwords, the Exhibitors can also complete directly the forms requesting services and assistance to their participation in the Exhibition.

## 25. CAR PARKS

For security reasons the car parks reserved for the Exhibitors can only be accessed - until full - by passenger cars (therefore excluding commercial vehicles, lorries, etc.) bearing the pass issued by the Organizers. Vehicles may only be parked in the designated area during the Fair District opening hours. It is strictly prohibited for commercial vehicles and lorries of any kind to park in the Fair District, even for brief periods.

It is also strictly prohibited for cars to park outside the designated spaces and after the Fair District has closed.

In the event of non-compliance with these rules, BolognaFiera or the Commercial and Operative Secretariat may take the necessary measures to forcibly remove the offending vehicle(s) or apply a wheel clamp, at the risk and expense of the Exhibitor issued with the pass and the owner of the vehicle, who shall be jointly and severally liable with the Exhibitor for the costs of the intervention.

BolognaFiera and the Commercial Secretariat reserve the right not to admit to future events any Exhibitors or their staff in breach of the aforementioned rules. Each of the occupants of the vehicles must be in possession of a valid authorization to access the Fair District. As the car parks are unattended, BolognaFiera and the Commercial and Operative Secretariat accept no liability for the safekeeping of vehicles, or damage or theft of any kind.

## 26. SPECIAL PROHIBITIONS

In particular, Exhibitors cannot engage in the following activities:

- sale involving immediate on site delivery of the goods to the buyer;
- assignment or exchange of a stand or a portion thereof;
- displaying prices;
- any form of advertisement outside his stand and within the Fair District, save for the modalities provided for in art. 19. The distribution of advertising material is permitted only within each Exhibitor's exhibition area;
- the display of any product conflicting with the commodity class characterising the stand, as specified in the Application for Admission;
- the display of sign boards or samples, even purely indicative ones, on behalf of other companies, or on behalf of the Organizers and Promopet s.r.l.;
- the use, for any reason, of UNMANNED AERIAL VEHICLES (UAV) inside the Fair District. For exceptions to this rule, permission must be requested from the Operational Division of BolognaFiera, which reserves the right to evaluate usage, as per the existing norms, according to terms and procedures set forth in the "Technical Regulations of the Exhibition";
- any form of show or entertainment, of any type, nature or characteristics, including within stands or designed to present products, without the prior authorisation of the Management of BolognaFiera; it is also the exclusive responsibility of the Exhibitor to obtain any necessary permits from the health and safety authorities or relevant bodies for the aforementioned initiatives, if required;
- present live or recorded music using audio and sound equipment. Any exceptions to this rule must be authorised in writing by the Organizers, on the condition that the Exhibitor does not disturb other Exhibitors and comply with the applicable laws regarding noise pollution;
- to use own forklifts and lifting devices in the Exhibition Centre;
- any form of unfair competition between or among participants in the exhibition. Therefore, to ensure correct execution of the exhibition, the Exhibitor hereby accepts all the initiatives that BolognaFiera S.p.A. may undertake to ensure the immediate cessation of any possible form of unfair competition or to protect and safeguard the other Exhibitors of BolognaFiera itself.

All prohibitions of a technical nature issued for safety, security, hygiene, fireproofing, etc. clauses in general, concerning people and things, or intended to safeguard the movable and immovable assets contained in the Fair District, and the relevant provisions, contained in the "Technical Regulations of the Exhibition", are to be construed as forming an integral part of these general terms of participation and the Exhibitor undertakes to comply with them in every respect. Possible departures can be authorized in writing by the Technical and District Management Bodies.

If an Exhibitor fails to observe any of the prohibitions specified above, or the prohibitions referred to in this article, the Organizers shall be entitled to apply the sanctions specified in the "Technical Regulations of the Exhibition" and/or terminate the participation agreement, without having to obtain a court order, simply through a written notification to the Exhibitor, addressed to the stand of the latter. This shall entail the immediate closing of the stand and the withdrawal of the passes to the Fair District, without this detracting in any way from the Exhibitor's obligation to pay the amounts due under the participation agreement.