

An event by:



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BOLOGNAFIERE
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ZOOMARK 2019
INTERNATIONAL

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ZOOMARK INTERNATIONAL 2019 SET TO BE SOLD OUT

ZOOMARK INTERNATIONAL is hard at work on the forthcoming event, on in Bologna from Monday 6 to Thursday 9 May 2019.

The complete list of exhibitors available online will be updated day by day. Users have the option of selecting companies by country or product category: an intuitive tool designed to help visitors plan their time at the show. Clicking on the name of an exhibitor brings up information (in Italian and English) regarding the company, its products and its special offers during the show. The site also highlights new products launched for the event.

"We can reveal that the number of exhibitors has risen", commented **Marco Momoli, Sales Director of BolognaFiere**, "and that stands are almost sold out. In particular there are more foreign companies, which now account for 70% of the total number of exhibitors. This is a sign of Zoomark International's global renown, a result of the international outlook we have pursued in recent years. Increasing numbers of exhibitors and visitors are consulting our official website for information, and we are committed to reaching out to them, also via our newsletters. This ongoing communication enables us to receive valuable feedback and offer advice on how to get the best out of the event. This year we are excited about the new days: staging the event from Monday to Thursday makes it more suited to trade visitors and we are expecting a positive response on all fronts".

There will be eight National Delegations (CHINA, USA, CANADA, UK, BRAZIL, TAIWAN and the new entries INDIA and the CZECH REPUBLIC): the new groups will bring in more foreign visitors, boosting the networking activities which are essential for both exhibitors and buyers.

The 2019 event also consolidates the **Aqua Project**, the special section of Zoomark devoted to the aquarium industry. Around the area's focal point - two spectacular aquariums and an impressive pond - exhibitors will be presenting their tanks: prestigious national and international brands will display a variety of habitats and ecosystems, showcasing the latest innovations.

ZOOMARK INTERNATIONAL is confident that the 2019 event will do even better than the 2017 edition, which welcomed 27,000 visitors - a third of whom were from abroad.

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