

An event by:



10.11 > 12.11 2021
BOLOGNAFIERE -ITALY

ZOOMARK 2021
INTERNATIONAL

INAUGURAL CONFERENCE

Presentation of the ASSALCO-ZOOMARK REPORT 2021

Pet food and pet care

The human-pet relationship: more value in the time of Covid-19

Wednesday 10 November, 9.45am
BolognaFiere, Service Centre – Sala Concerto, Block D

The 14th edition of the Assalco-Zoomark Report offers an analysis of the market and the main social trends in the pet world in Italy.

Following the presentation of the Report will be speeches by political and institutional representatives at a round table on protecting pets and the potential of fiscal policies to serve that purpose.

Speakers include:

- **Gianpiero Calzolari**, President of BolognaFiere
- **Davide Celli**, Bologna Municipal Councillor responsible for animal rights and wellbeing
- **Gianmarco Ferrari**, President of Assalco – the Italian Association of Pet-food and Pet-care Industries
- **Marco Melosi**, President of ANMVI – the National Association of Italian veterinary Doctors
- **Paolo Garro**, IRI Business Insights Senior Director

Round table – Pets in families and in society: more value in the time of Covid-19

- Senator **Caterina Biti**
- **Michela Vittoria Brambilla**, member of the Italian Chamber of Deputies and President of the cross-party parliamentary group for animal rights
- **Filippo Maturi**, member of the Italian Chamber of Deputies
- **Carla Rocchi**, President of ENPA, the National Association for the Protection of Animals

Chaired by **Ilaria Vesentini**

In compliance with the anti-Covid-19 directives, participants in the inaugural convention of Zoomark International 2021 are required to register in advance (<https://www.zoomark.it/eventi/programma-eventi-2021/11211.html>) and be in possession of a valid ticket and Green Pass.

To connect to the live stream, visit: www.zoomark.it

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