

An event by:



15.5 → 17.5 · 2023  
BOLOGNA FIERE - ITALY



**ZOOMARK**  
INTERNATIONAL

## Zoomark was the prize at PetQuip Awards

**Katy Rehm, owner of The Pawfume Shop, won a trip to Zoomark 2023.**

**On 25<sup>th</sup> September, PetQuip, British trade association for manufacturers and suppliers of petcare goods and services, awarded the prize donated by BolognaFiere**

On 25<sup>th</sup> and 26<sup>th</sup> September, **the worldwide tour of Zoomark**, the international trade show for pet products and equipment, stopped at **PATS** show (Telford, UK), where was guest of PetQuip. The British trade association for manufacturers and suppliers of pet care goods and services has been a long-term partner of Zoomark, representing BolognaFiere event overseas and being involved in the **British Pavilion** organization.

At PATS, Zoomark wanted to further remark its commitment in the pet industry sponsoring **PetQuip Awards 2022**, the prestigious Pet Industry Awards assigned to companies and products in different categories – *Sustainability Award, Lifetime Achievement Award, Supplier of the Year, UK Retailer of the Year, Product of the Year*, just to name a few.

2022 Award winners were announced at an Oscar-style ceremony on Sunday, 25th September and **Katy Rehm**, owner of The Pawfume Shop, was the lucky winner of the exclusive prize offered by BolognaFiere: **a trip to Bologna to attend Zoomark from 15th to 17th May 2023!**

“We are glad to welcome to Zoomark a British retailer who stood out in the Grooming segment – **Luisa Bersanetti, Zoomark Exhibition Manager**, said – and who can find in BolognaFiere new opportunities and inspiration for her business.”

### [PetQuip Awards](#)

For further information: <https://www.patshow.co.uk/>