

# ZOOMARK 2023

## FACTS & FIGURES



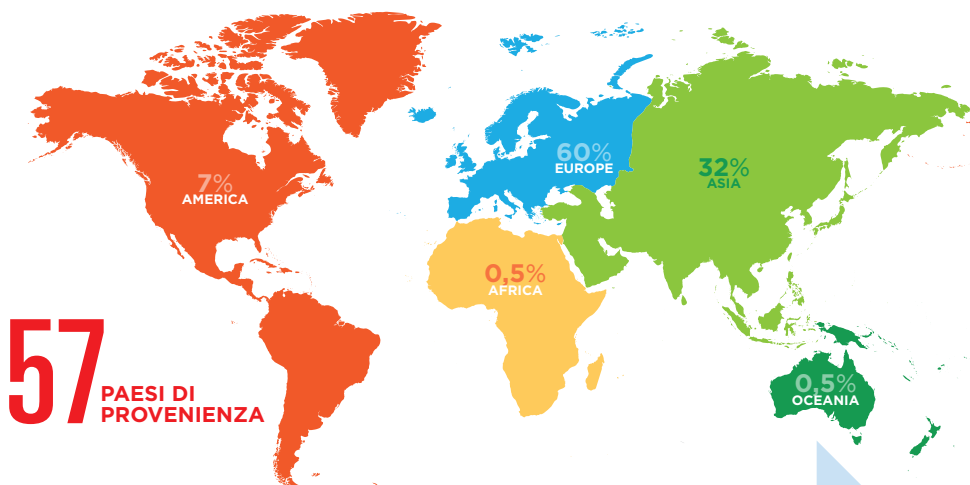
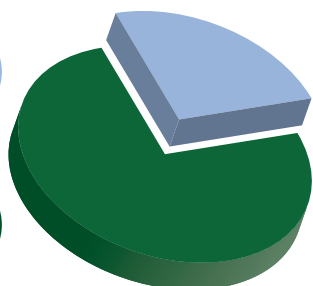
**ZOOMARK**  
INTERNATIONAL

ESPOSITORI

**1060**

**25%**  
ITALIANI

**75%**  
ESTERI

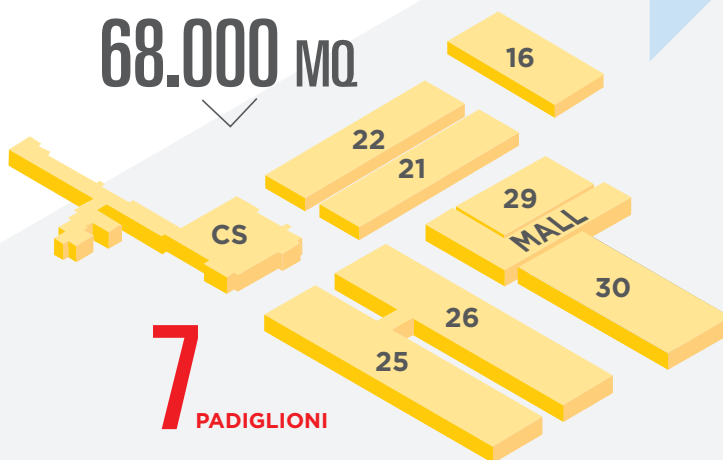
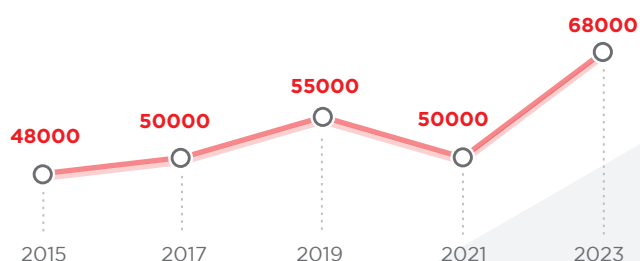


**+1000** LANCII DI NUOVI PRODOTTI

**+500** PRODOTTI INNOVATIVI SELEZIONATI  
*Pet Vision*

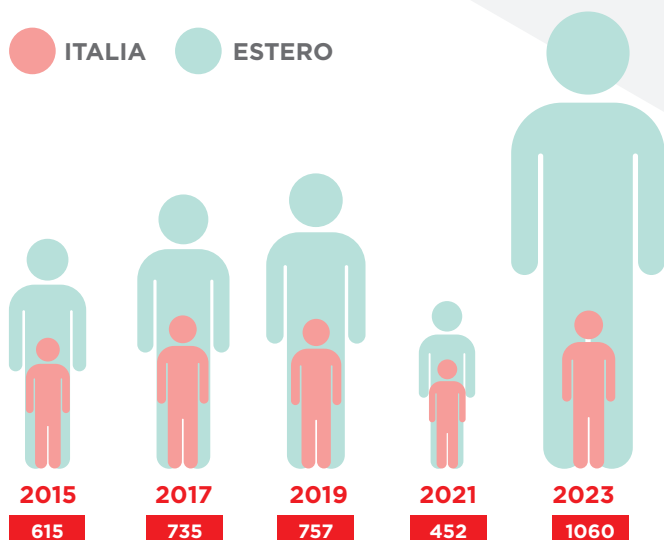
**65** START-UP  
**56** EVENTI

SUPERFICIE ESPOSITIVA IN MQ



CRESCITA DEL NUMERO DI ESPOSITORI

ITALIA ESTERO



9 COLLETTIVE ESTERE

