

An event by:



21st INTERNATIONAL
TRADE SHOW FOR PET FOOD
AND PET CARE

www.bolognafiere.it



ZOOMARK
INTERNATIONAL

5.5 → 7.5 - 2025 | BOLOGNAFIERE

Managing and Operating Secretariat:



VIALE REGINA GIOVANNA 17 - 20129 MILANO
T. +39 3331412279 - 3428490033 - 3440404221
info@zoomark.it - exhibitor@zoomark.it

www.zoomark.it

EARLY BIRD FORM - EXPRESSION OF INTEREST

TO BE FILLED AND SENT TO EXHIBITOR@ZOOMARK.IT BY 31ST DECEMBER 2023

Company's fiscal name _____

Fiscal address _____ ZIP code _____ City _____

Country _____ Phone no. _____ Website _____

E-mail _____ e-mail for invoice _____

Contact Person _____ Direct E-mail _____ Direct phone no. _____

Companies Register

Taxable entity/person → please indicate your VAT code: _____

In our country VAT code does not exist → please indicate your company identification no.: _____

Private individual → please indicate date and place of birth: _____

Product: Pet food Accessories Hygiene & beauty products Veterinary products Raw materials
 Machines and equipment Packaging Private label Specialized literature & services Other

Category: Dogs Cats Fish & Aquariums Birds Small mammals Terrariums Other

The undersigned company is interested in reserving a stand at Zoomark 2025 using the EARLY BIRD FORMULA valid until 31st December, as specified below:

length m _____ x depth m _____ = m² _____ with _____ open sides

AQUA PROJECT (area dedicated to companies in the aquarium industry)

length m _____ x depth m _____ = m² _____ with _____ open sides

NEXT AREA (start-ups area)

Comments _____

For technical reasons the features of the required stand are to be considered indicative and not binding for the Organizers.

PARTICIPATION FEES - EARLY BIRD FORMULA VALID FOR BOOKINGS FINALIZED BY 31ST DECEMBER 2023

Exhibit surface*

(-10% on the rate of the exhibit surface)

In-line stand (area with 1 open side)

€ 200.00 /m²-10%

Corner stand (area with 2 open sides)

€ 220.00 /m²-10%

Head stand (area with 3 open sides)

€ 230.00 /m²-10%

Island stand (area with 4 open sides)

€ 240.00 /m²-10%

*We remind that the booked area does not include walls, carpet and furniture

Subscription fee (incl. insurance, badges, car park) € 400.00

Marketing package (company's description in the show catalogue, electronic profile, Pet Vision/New Products Showcase, What's New guide, invitation tickets, vip card, wi-fi connection up to 5 devices) € 500.00

Services (incl. 5 kW power connection and consumption, daily stand cleaning, technical assistance, fire extinguisher, general hall surveillance) € 20.00 /m²

Fee for represented companies € 150.00 each

Date _____

Stamp and signature of legal representative
or other manager with similar power _____