

An event by:



20th INTERNATIONAL EXHIBITION
OF PRODUCTS AND
ACCESSORIES FOR PETS

www.bolognafiere.it



ZOOMARK
INTERNATIONAL

15.5 → 17.5 - 2023 | BOLOGNAFIERE

Managing and Operating Secretariat:



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www.zoomark.it

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APPLICATION FORM

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TO BE SENT TO EXHIBITOR@ZOOMARK.IT

Company's fiscal name _____

Fiscal address _____ ZIP code _____ City _____

Country _____ Phone no. _____ Website _____

E-mail _____ e-mail for invoice _____

Contact Person _____ Direct E-mail _____ Direct phone no. _____

Companies Register

☐ Taxable entity/person → please indicate your VAT code: _____

☐ In our country VAT code does not exist → please indicate your company identification no.: _____

☐ Private individual → please indicate date and place of birth: _____

Product: ☐ Pet food ☐ Accessories ☐ Hygiene & beauty products ☐ Veterinary products ☐ Raw materials

☐ Machines and equipment ☐ Packaging ☐ Private label ☐ Specialized literature & services ☐ Other

Category: ☐ Dogs ☐ Cats ☐ Fish & Aquariums ☐ Birds ☐ Small mammals ☐ Terrariums ☐ Other





The undersigned company, having taken notice of the General Terms of Participation in the Exhibition, declares to accept them and **APPLIES TO PARTICIPATE IN ZOOMARK INTERNATIONAL 2023 - 20th INTERNATIONAL EXHIBITION OF PRODUCTS AND ACCESSORIES FOR PETS**, as specified below:

FEATURES OF THE AREA length m _____ x depth m _____ = m² _____ with _____ open sides

Comments _____

The application cannot be subject to any condition by the Exhibitor. For technical reasons the features of the required stand are to be considered indicative and not binding for the Organizers.

PARTICIPATION FEES

Exhibit surface	In-line stand	 (area with 1 open side)	€ 175.00 /m ²
	Corner stand	 (area with 2 open sides)	€ 185.00 /m ²
	Head stand	 (area with 3 open sides)	€ 190.00 /m ²
	Island stand	 (area with 4 open sides)	€ 200.00 /m ²

Subscription fee (incl. insurance as per art. 16 of the Terms of participation, badges, car park) € 350.00

Marketing package (company's description in the show catalogue, electronic profile, Pet Vision/New Products Showcase, What's New guide, invitation tickets, vip card, wi-fi connection up to 5 devices) € 350.00

Services (incl. 5 kW power connection and consumption, daily stand cleaning as per art. 18 of the Terms of participation, technical assistance, fire extinguisher, general hall surveillance) € 15.00 /m²

Fee for represented companies € 60.00 each



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According to the participation conditions, we pay in advance the amount of:

• subscription fee	€ 350.00
• exhibit surface € 35.00 x m ² _____	€ _____
• services € 15.00 x m ² _____	€ _____
• 22% V.A.T (if due)	€ _____
TOTAL	€ _____

The amount will be deducted from the total participation costs calculated once the stand is confirmed.

We pay the total advance by:

- ☐ Money transfer to BOLOGNAFIERE S.p.A, UniCredit S.p.A. - IBAN Code: IT 88 T 02008 05364 000001770889 - BIC SWIFT Code: UNCRITMMORR.
- ☐ Money transfer to BOLOGNAFIERE S.p.A, Bank Banco BPM Spa - IBAN Code: IT 38 X 05034 02410 000000022996 - BIC SWIFT Code: BAPPIT21586.
- ☐ Credit card _____ no. _____ expiring _____ / _____ CVV no. _____
card holder's name _____ card holder's signature _____

Date _____

Stamp and signature of legal representative
or other manager with similar power _____

In accordance and in effect of art. 1341 and 1342 of the Italian Civil Code, the exhibitor explicitly approves the following clauses in the General Terms of Participation: • Form and irrevocability of the Application for Admission (art. 5); • Discretionality of the Organizers (art. 3, 4, 26) • Right to rescind or withdraw from the contract or to suspend the contract execution (art. 6, 8, 9, 28, 30) • Penalty clause (art. 6, 8, 12, 13) • Waiver of indemnity or refund (art. 7, 8) • Limits to the right of withdrawal (art. 8, 28) • Limit or waiver of responsibility (art. 9, 12, 14, 15, 16, 23, 24, 25, 26) • Assumption of responsibility (art. 12, 14, 15, 16, 26, 30) • Service supply conditions (art. 21, 24) • Competent court (art. 29) • Treatment of personal data and informed consent (art. 31)

Date _____

Stamp and signature of legal representative
or other manager with similar power _____

The form will be accepted only with the downpayment and the double signature