

An event by:



15.5 → 17.5 - 2023
BOLOGNA FIERE - ITALY



ZOOMARK
INTERNATIONAL

ZOOMARK INTERNATIONAL IS BACK FROM 15th TO 17th MAY 2023 IN BOLOGNA

ZOOMARK INTERNATIONAL HAS RETURNED TO ITS CUSTOMARY SCHEDULE, CONFIRMING THE DATES FOR THE FORTHCOMING GATHERING OF THE GLOBAL PET INDUSTRY IN BOLOGNA, ITALY, FROM 15th TO 17th MAY 2023.

Known for its strongly international outlook, the event will be hosted in halls 25, 26, 28, 29 and 30 of the BolognaFiere venue: bright, modern halls that form an engaging layout ready to host manufacturers and distributors from all over the world.

NEW HORIZONS

To boost relationship-building and create new business opportunities, Zoomark International is broadening its horizons, involving all the stakeholders across the supply chain. In addition to pet food and care products, the show will also host companies in the raw materials industry, manufacturers of processing and packing machinery, and providers of packaging, logistics and services.

THE SPECIAL AREAS

Pet Vision is the area devoted to new products, and all exhibitors presenting next generation products are invited to showcase their innovations there. Divided into broad trends and categories, this area will illustrate the key market tendencies for visiting professionals and buyers, and showcase a selection of products and suppliers that stand out for their originality, innovation and quality.

Aqua Project is the special section for aquariums and terrariums. First launched in 2017, it gathers all the companies in this sector present at the show in a special area where exhibitors are invited to install their most striking tanks to create a showcase of great impact. Each edition of the show has a different theme, enabling companies to highlight their specialties and philosophy.

BOOK EARLY AND SAVE MONEY!

Companies that book their space before 30th June 2022 get an early bird discount of 10% on their chosen area.

We look forward to welcoming you in Bologna,
Best regards

The Zoomark International team



For further information or any queries, do not hesitate to get in touch with us:
Pascale Sonvico +39 333 1412279
Lucia Tufano +39 342 8490033

FAQ

How do I book my space?

Fill in the attached forms, pay the deposit requested by bank transfer or credit card and send all documents to

exhibitor@zoomark.it

Bookings are valid only if accompanied with payment of the required deposit.

Spaces will be assigned based on the order in which bookings are received. We therefore recommend booking as soon as possible, to be sure of a good location.

When do I need to book my space?

The deadline for booking is **22nd July 2022**: the forms and deposit must be received by that date. After that date, the organizers will accept bookings on a first come first served basis.

Spaces will be assigned according to the order in which bookings are received. We therefore recommend booking as soon as possible, to be sure of a good location.

When does the early bird discount expire?

The early bird discount of 10% on the assigned exhibit surface will be applied to all bookings received, together with payment of the deposit, no later than **30th June 2022**.

Can I book the same space as last time?

Exhibitors who took part last time can request the same space, which will be confirmed if technical arrangements permit.

How can I equip my stand?

The space is supplied without walls or furniture. Each exhibitor is free to choose their own stand builder. BolognaFiere offers two standard designs, as described in the attached documentation, or high impact, high quality customized solutions designed according to the exhibitor's brief.