



5–7 May 2025
BolognaFiere, Italy

21st international trade show
for pet food and pet care

Organised by:



Via Maserati 16 - 40128 Bologna (Italy)
espositore@zoomark.it

An event by:



www.bolognafiere.it
www.zoomark.it

ZOOMARK

BUYER PROGRAM APPLICATION FORM

to be sent to: incoming@zoomark.it

COMPANY ATTENDING THE BUYERS PROGRAM

Company name	
Adress	City and Postcode
Ph.	Country
E-mail	Website
VAT Number	Tax ID
Legal Representative	

APPLICANT (Must be a decision maker)

Name	Surname	Job Title
Tel.	Personal E-mail	
Ph.	Adress	

TYPE OF ACTIVITY

<input type="checkbox"/> Import - Export	<input type="checkbox"/> Wholesale distribution	<input type="checkbox"/> Pet shop (chain stores or individuals)	<input type="checkbox"/> Grooming salon
<input type="checkbox"/> Large-scale distribution	<input type="checkbox"/> Garden centre or similar	<input type="checkbox"/> Professional breeding	<input type="checkbox"/> Other_____

TYPE OF COSTUMER

<input type="checkbox"/> B2B	<input type="checkbox"/> B2C	<input type="checkbox"/> Other_____
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PRODUCTS OF INTEREST

<input type="checkbox"/> Pet food	<input type="checkbox"/> Accessories	<input type="checkbox"/> Hygiene & beauty products	<input type="checkbox"/> Veterinary products	<input type="checkbox"/> Raw materials
<input type="checkbox"/> Machines and equipment	<input type="checkbox"/> Packaging	<input type="checkbox"/> Private label	<input type="checkbox"/> Aquariums and terrariums	<input type="checkbox"/> Other_____

CATEGORY

<input type="checkbox"/> Dogs	<input type="checkbox"/> Cats	<input type="checkbox"/> Fish & Aquariums	<input type="checkbox"/> Birds	<input type="checkbox"/> Small mammals	<input type="checkbox"/> Herptiles	<input type="checkbox"/> Other_____
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ZOOMARK INCOMING BUYER OFFICE CONTACTS

Incoming Buyer Office – incoming@zoomark.it

Date _____ Company stamp and authorized signature _____

In compliance with the requirements indicated in articles 1341 and 1342 of the Italian Civil Code, the following clauses of the Terms and Conditions of the Buyer Program are specifically approved: article 2.3 deadline for the appointment of the substitute Buyer; Article 4 obligations of the Company and the Buyer; article 7 exclusion of liability of BFC; article 10 re-scheduling or cancellation of the Exhibition; article 11 applicable law and exclusive jurisdiction.

Date _____ Company stamp and authorized signature _____

TERMS AND CONDITIONDS
OF THE INTERNATIONAL BUYERS PROGRAM

DEFINITIONS
- BFC means the company BOLOGNAFIERE COSMOPROF S.p.A., a company of the BolognaFiere Group with registered office in Via Maserati 16, 40128 Bologna (Italy) and operational headquarters in Via Cappuccini 2, 20122 Milan (Italy), VAT number IT04717230967, in the person of its General Director Mr. Enrico Zannini;
- Exhibition means the "Zoomark" exhibition organized by BFC in Bologna, Italy;
- Buyer Program means the program dedicated to professional operators of the pet sector which aims to facilitate the meeting between supply and demand. The program completes the experience at the Exhibition with a series of B2B meetings designed specifically for companies that intend to grow their business internationally. In order to promote B2B meetings, the program confers a set of benefits granted by BFC to selected and qualified companies (both individual professionals and companies) participating in the Exhibition;
- Company means the selected and qualified company, which meets the requirements to benefit from the Buyer Program; only one (1) person per Company is eligible to receive benefits from BFC;
- Agency means the travel agency that collaborates with BFC in order to provide the benefits offered by the Buyer Program;
- T&Cs means these terms and conditions of the Buyer Program, which govern the admission of the Company to the Buyer Program and constitute a valid and binding agreement for the Company together with the Benefits granted to the Company, hereinafter the "Agreement".

1. ADMISSION TO THE BUYER PROGRAM
1.1. BFC selects, freely and at its own discretion, the Company to which propose the admission to the Buyer Program.
1.2. The Company admitted by BFC to the Buyer Program is free to delegate the individual who will access the benefits offered in the Buyer Program (hereinafter the "Benefits"), chosen among the managers with decision-making roles of the Company in accordance with the objectives of scouting of the Buyer Program.
1.3. For this purpose, the Company shall indicate, in the application form for admission to the Buyer Program, the individual who will access the Benefits (hereinafter the "Buyer").
1.4. BFC reserves the right to deny the Benefits to individuals who are not expressly indicated as Buyers in the application for admission to the Buyer Program.

2. BENEFITS OFFERED BY BFC
2.1 BFC grants each Company and its delegated Buyer a set of Benefits that will be determined by BFC at its own discretion and promptly indicated to the Buyer.
2.2 In consideration of the fact that the Benefits are offered by BFC without any related charge, the Company and the Buyer are not entitled to request different nor additional Benefits.
2.3 In the event that the Buyer is unable to participate in the Exhibition for any reason, the Company shall promptly inform BFC in writing about it and shall indicate a substitute Buyer, provided that this individual is a manager with a decision-making role in the Company, with power of representation and signature of agreements in the name and on behalf of the Company, in accordance with the scouting objectives of the Buyer Program, as soon as the Company becomes aware of the Buyer's inability to participate. If the Company does not indicate the substitute Buyer to BFC, the latter shall be entitled to charge the Company with a penalty of Euro 2,500.00 (two thousand five hundred). Except for the case in which the circumstances indicated in article 7.1, letters from a) to c), occur and except for the case in which an impending event that is unpredictable, insurmountable and beyond reasonable control occurs, the "Force Majeure Event", in the event that the Buyer or his/her substitute does not participate in the Event, BFC shall have the right to charge the Company with a penalty of Euro 2,500.00 (two thousand five hundred).

3. VERIFICATION OF THE ACTIVITIES CONDUCTED BY THE BUYER DURING THE EXHIBITION
The hosted Buyer undertake to check-in at the Buyer Lounge on the first day of visitation of the Exhibition and check out at the Buyer Lounge on the last day of his/her presence at the Exhibition, following the instructions received before the opening of the Exhibition.

4. OBLIGATIONS OF THE COMPANY AND THE BUYER
4.1 The Company and its Buyer undertake to:
a) confirm the participation in the Buyer Program, by sending to BFC a copy of the Buyer's passport or driving license and a copy of the Buyer's travel documents, if transport costs are not included in the Benefit, at the latest within five (5) working days from the receipt of the notification by BFC about the Buyer's admission to the Buyer Program;
b) Comply with the regulations and laws on fire and accident prevention, with the rules and regulations imposed by BFC, which are available for consultation at the Buyer Lounge; hereinafter the "Company Obligations".
4.2 In the event that the Company or the Buyer does not fulfill the Company's Obligations, BFC has the right to immediately terminate the Agreement in compliance with Article 1456 of the Italian Civil Code.

5. USE OF HOTEL ACCOMMODATION
5.1. If the Benefits include hotel accommodation, the hotel providing the accommodation is chosen at complete discretion of BFC and is booked by the Agency engaged by BFC for this purpose.
5.2. The Buyers who intend to bring a guest, request additional rooms or additional nights, or request changes to the reservation with respect to what is provided by BFC, shall inform the Agency, whose contacts are provided by BFC, and shall sustain in any case the related additional costs in full, if requested by the Agency.
5.3 In any case, BFC declines any and all responsibility in case of impossibility of hosting the Buyer's guests, adding additional nights or impossibility to satisfy the Buyer's extra requests in relation to hotel accommodation.
5.4 The Company and the Buyer are jointly and severally liable towards the Agency and the hotel that provides the accommodation, in case of damage of any kind, including but not limited to the destruction or devastation of the hotel room occupied by the Buyer. The Company and the Buyer jointly undertake to hold BFC integrally harmless and indemnified against any and all indirect or direct damage, loss, third-party claims, requests of compensation for damages and liabilities arising from any damage procured by the Buyer to the occupied hotel room.

6. TRANSPORT
6.1. If transport is also contemplated among the Benefits granted to the Company, the Agency shall manage the issuing of the relative ticket for the means of transport selected by BFC, respecting the maximum amount of expenditure established by the latter on a case by case basis.
6.2. Buyers who intend to make changes with respect to any transport eventually granted by BFC among the Benefits, shall inform the Agency, whose contacts are provided by BFC, bearing in any case any additional transport costs required by the Agency.

7. EXCLUSION OF LIABILITY OF BFC
7.1. BFC disclaims any and all liabilities in the event of:
a) Administrative or regulatory restrictions that prevent the Buyer from participating in the Exhibition or subject him/her to mandatory quarantine;
b) Inability to obtain an entry VISA;
c) Administrative or regulatory restrictions that prevent the Exhibition from taking place.
7.2. Upon the occurrence of any of the circumstances provided by previous article 7.1, letters a) to c), the Agreement shall be deemed automatically terminated pursuant to art. 1353 of the Italian Civil Code, and the Company and the Buyer shall not be entitled to request BFC any compensation for damages and/or indemnities and/or reimbursements of any kind.

8. TERM OF THE BUYER PROGRAM
8.1. The present Agreement is valid, effective and binding from its signature until the end of the Exhibition.
8.2. The Company is not entitled to withdraw from the present Agreement.

9. LIABILITY OF THE COMPANY FOR THE BUYER'S BEHAVIOUR
9.1. The Company undertakes to comply, and shall ensure that the Buyer complies, with the safety regulations issued by BFC and by Fiere Internazionali di Bologna S.p.A., which is the owner of the Exhibition's venue, also undertaking to guarantee that the Buyer complies with these rules and regulations.
9.2. The Company is fully liable towards BFC and Bologna International Fairs S.p.A. for the behaviour of the Buyer at the Exhibition and undertakes to hold BFC harmless and indemnified from any indirect or direct damage, loss, third-party claims, requests of compensation for damages deriving from or relating to the Buyer's behaviour at the Exhibition.

10. RE-SCHEDULING OR CANCELLATION OF THE EXHIBITION
10.1. BFC reserves the discretionary and unquestionable right to change the dates and the sectors of the Exhibition for any reason, excluding any right of the Company to compensation for damages suffered and excluding the Company's right of withdrawal or termination of this Agreement.
10.2. BFC is entitled to cancel the Exhibition upon the occurrence of any Force Majeure Event without this resulting in its liability towards the Company or the Buyer for reimbursement of incurred expenses (including the costs of flights) nor for indemnification nor for compensation for damages of any kind. In the event of cancellation of the Exhibition, this Agreement will be deemed automatically terminated.
10.3. In each of the cases mentioned above in articles 10.1 and 10.2, BFC shall inform the Company in writing.

11. APPLICABLE LAW AND EXCLUSIVE JURISDICTION
11.1. This Agreement and these T&Cs are governed by Italian law.
11.2. Any dispute relating to the existence, validity and binding effectiveness of this Agreement, including its interpretation, application and resolution, and which cannot be settled amicably, will be devolved to the exclusive jurisdiction of the Court of Bologna, expressly excluding any other judicial authority.

12. RELATIONS WITH BOLOGNAFIERE AND MODEL D. LGS. 231/01 AND CODE OF ETHICS OF BFC
12.1 The Company acknowledges and accepts that the Exhibition will take place in the BolognaFiere S.p.A.'s fair district, and undertakes to comply with – and shall procure that the Buyer complies with – the regulatory provisions issued by BolognaFiere S.p.A.
12.2 The Company declares (i) to be aware of the contents of Legislative Decree no. 231/01 and subsequent amendments and additions, on the administrative liability of entities for crime ("Legislative Decree 231/01"), (ii) to be aware of the fact that BFC has adopted an Organization, Management and Control Model in accordance with Legislative Decree 231/01 and, within the framework of this Organizational Model, management and control, a Code of Ethics, both of which can be viewed on the website http://www.cosmoprof.com/ and (iii) to accept the content of the Organisation, Management and Control Model pursuant to Legislative Decree 231/01 and the Code of Ethics, as an integral and substantial part of the Agreement.
12.3 The Company shall procure that the Buyer and, in general, its staff maintain in the performance of this Agreement a conduct compliant with the provisions of Legislative Decree 231/01, the Organization, Management and Control Model and the Code of Ethics prepared by BFC, refraining from committing unlawful conduct or otherwise incompatible with Legislative Decree 231/01, the Organisation, Management and Control Model and the Code of Ethics. Any breach by the Company, and/or the Buyer, of the Organization, Management and Control Model adopted in accordance with Legislative Decree 231/01, or even of just one of the provisions contained in the Code of Ethics, shall entitle BFC to terminate this Agreement by law and with immediate effect, pursuant to and for the purposes of art. 1456 of the Italian Civil Code, without prejudice to the right of the same to take action for compensation for any damage suffered and to be suffered.
12.4 Any right of the Company shall be borne solely and exclusively by BFC, while any and all obligations of conduct assumed by the Company, including with respect to the Buyer, shall also be deemed to be extended in favour of BolognaFiere S.p.A., which will therefore be entitled – in the event of non-compliance with these obligations, with all its regulatory provisions and with any legal provision – to intervene directly, also acting with its own service staff in the fair district where the Exhibition takes place.

Date _____ Company stamp and authorized signature _____

In compliance with the requirements indicated in articles 1341 and 1342 of the Italian Civil Code, the following clauses of the Terms and Conditions of the Buyer Program are specifically approved: article 2.3 deadline for the appointment of the substitute Buyer; Article 4 obligations of the Company and the Buyer; article 7 exclusion of liability of BFC; article 10 re-scheduling or cancellation of the Exhibition; article 11 applicable law and exclusive jurisdiction.

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exhibitor@zoomark.it

An event by:



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Privacy policy on the processing of personal data pursuant to art. 13 of Regulation (EU) no. 2016/679 and consent to the processing of personal data for the purposes indicated therein **to be sent to: incoming@zoomark.it**

Our company, the "Company", BolognaFiere Cosmoprof S.p.A., a company subject to the management and coordination of the sole shareholder BolognaFiere S.p.A., with registered office in Via Maserati 16, 40128 Bologna, Italy, Fiscal Code/VAT number 04717230967, guarantees the security, confidentiality and protection of the data in its possession, in all business processes.

The present Privacy Policy describes how we process and manage your personal data collected through our site WWW.ZOOMARK.IT ("Website"), excluding third party sites that are not pertaining to our Company, which can only be consulted through external links.

As per article 13 of Regulation (EU) 2016/679 (also named "GDPR"), we inform you that your personal data, voluntarily given, and collected using the Website and related services, will be processed in compliance with applicable rules on personal data protection and principle of confidentiality which inspired our Company.

Before browsing the Website and/or providing your personal data, please read this Privacy Policy and any other information provided before logging into particular services or protected area in other sections of the Website.

For any information regarding the processing of personal data, you can contact us by writing to privacy@cosmoprof.it or to the Data Protection Officer at the e-mail address dpo@cosmoprof.it.

1. CATEGORIES OF PROCESSED DATA

While interacting with the Website and using the related services, we collect the following types of data.

Necessary information for using the Website

· BROWSING DATA: The computer systems and software procedures used to operate the Website acquire, during their normal operation, some personal data whose transmission is implicit in the use of internet communication protocols. These information are not collected to be associated with identified subjects, but processing those data with others held by third parties, we could identify you. This category of data includes:

- IP addresses of the computers or devices you use to connect to the Website;
- addresses in the URI (Uniform Resource Identifier) notation of the requested resources;
- the time of the request, the method used to submit the request to the server;
- the size of the file obtained in response;
- the http response code of the server;
- other parameters relating to your browser and/or operating system.

We use these data for the purposes of obtaining anonymous statistical information on the use of the Website and checking its correct functioning. Such data, necessary for the Website's use, at the moment, do not persist for more than the time necessary for the Website's use, unless any need to ascertain criminal offenses by the Judicial Authorities.

Data that has been voluntarily provided to us

In addition to personal data already acquired by BolognaFiere Cosmoprof S.p.A. in order to establish contractual relationship, we could collect the following types of data

- Registration data: registration to the reserved area of the Website involves the acquisition of personal data which shall be used to activate your authentication credentials and to access to our services, will be collected the following types of data:
 - Personal information (such as: name and surname);
 - Contact data (such as: telephone, mobile, e-mail/certified mail, residential or domicile address);
 - Professional Position data;
 - IP address.

· Bank and payment data: (such as: data related to credit card and/or any other payment method used on the Website, details of the bank account necessary to buy products and services available on Website, as well as to manage the Buyer Program.

· Image (photo): in order to access to B2Match Platform, a personal picture is required to complete the user's profile. Furthermore, during the Company's events, video footage (including voice registration) and / or photographs are taken by us and/or by photographers and/or videomakers authorized by us. Such material will be used for publication on the Website, on our related websites / landing pages and social profiles (i.e. Twitter, Facebook, Youtube, etc.) and on brochures, catalogues, flyers and other printed material that promote the Company's events and for the realization of promotional videos of the said events. In the event that, however, the aforementioned images portray you in a recognizable way, BolognaFiere Cosmoprof S.p.A. may publish such images upon your specific consent to be released on site to our official photographer and/or videomaker. By giving us your consent, you expressly waive any financial compensation for using your image. You can request at any time to obscure the face portrayed in the images published online, without prejudice to the lawfulness of the processing realized up to the date of obscuration.

· Other information: you may also provide us with further information when, for example, filling in a form (i.e. participation to specific services) or sending a request of assistance or information through the sections "CONTACT" of the Website.

Subscription to the Newsletter

SUBSCRIPTION TO THE NEWSLETTER involves the acquisition of personal data (such as: name, surname, e-mail, nationality) necessary for sending what is requested.

Social Network

BolognaFiere Cosmoprof S.p.A. does not control nor supervise over the social media platforms to which you provided your personal data, nor uses some of the possible interactions with such platforms (e.g. "like" on Facebook) to carry out direct marketing or profiling activities. Any question or request related processing of your personal data by social media platforms shall be addressed to the latter.

Cookies

Information on the use of cookies and related technologies by BolognaFiere Cosmoprof S.p.A. are available on the Company's "Cookie Policy".

2. PURPOSE AND LEGAL BASIS OF PROCESSING OF PERSONAL DATA

You can use the services provided by BolognaFiere Cosmoprof S.p.A. after registration on the Website.

Your telephone/mobile number, e-mail address and the other kind of electronic communications you indicated upon your registration to the Website, can be used to render the requested services and to send the related communications.

Personal data collected by BolognaFiere Cosmoprof S.p.A. shall be used for the following purposes and legal basis.

A. To offer you services, execute precontractual measures you have requested and perform the contract

In order to offer services, execute pre-contractual measures you have requested and/or necessary to subscribe the contract, as well as to perform the contract that is already in force, we will use your personal data for the following purposes:

- To allow access to and browsing of the Website;
- To reply to messages and requests received through the contact address of the Website;
- To manage the registration process to the Website;
- To manage your profile in order to allow you the access to our services, in accordance with the modalities stated from time to time;
- to perform contractual undertakings regarding your participation, as an Exhibitor, in a trade show or event organized by BolognaFiere Cosmoprof S.p.A.;
- to perform contractual undertakings regarding the purchase of ticket for access, as a Visitor, to the events organized by BolognaFiere Cosmoprof S.p.A.;
- to perform contractual undertakings regarding sponsorship activities;
- to perform contractual undertakings regarding Buyers' participation to the dedicated incentives' program ("Buyer Program");
- as an Exhibitor or Buyer adhering to the Buyer Program, to use the services offered by B2Match Platform;
- to attend seminars, free of charge or paid, organized by BolognaFiere Cosmoprof S.p.A. during its events;
- to attend to paid eventual competitions organized by BolognaFiere Cosmoprof S.p.A.;
- to manage payments related to above listed contractual undertakings and/or related to the use of the provided services, as well as the linked invoicing.

B. To fulfill our legal obligations

We can process personal data for the following purposes:

- To comply with regulatory, tax and administrative requirements instrumental and/or related to the performance of contractual undertakings and/or of pre-contractual measures as requested, as well as the performance of offered services;
- To fulfill the obligations regarding safety, health and hygiene in the context of the events, in compliance with the applicable law;
- To fulfill our legal or regulatory obligations or the requests issued by Authorities and other Institutions.

C. To pursue our legitimate interests

We could process your personal data to pursue our legitimate interests in order to:

- manage, protect and improve the Website's functionality;
- send communications related to your relationship with us and the services you have requested, also according to the professional category you indicated upon the registration to the Website;
- send you commercial communications regarding BolognaFiere Cosmoprof S.p.A.'s services and products similar to those which you have availed yourself of, unless you disagree;
- ascertain, exercise or defend our rights and / or those of other companies belonging to the BolognaFiere Group in Court.

D. Processing for which consent is required

Upon your express and separate consent, we could process your personal data for the following purposes:

- To perform statistic studies and researches, as well as market researches;
 - To send you, free of charge, THE Newsletter and other promotional and commercial communication regarding the services or goods offered by BolognaFiere Cosmoprof S.p.A. and its commercial partners, as well as by companies of the BolognaFiere Group, with traditional methods of contact (e.g. letter mail) or automated systems of contact (e.g., e-mail, MMS, SMS), from Italy or abroad (included non-European Countries)
- Consent shall be revoked at any time, without prejudice to the lawfulness of the processing carried out prior to said withdrawal.

3. MANNER OF DATA PROCESSING

Personal Data processing will be carried on through adequate electronical and/or telematic means, with logic strictly related to the above purposes and in order to grant security and confidentiality of data. Specific security measures are observed in order to prevent loss of your data, illicit or incorrect and non authorized access to such data.

Personal data processing related to digital services offered on the Website is made only by duly authorized technical staff, or by any subject instructed to carry out occasional maintenance operations. Such processing is also made by subjects, operating as independent Data Controller or Data Processor, which provide IT management and maintenance services and technical assistance related to the provided services.

Such processing is made at BolognaFiere Cosmoprof S.p.A. All data are stored on the server of BolognaFiere S.p.A. located in Viale Della Fiera 20, Bologna, Italy. The Website is managed with the assistance by suppliers of development services, assistance services and it maintenance services, which act also as data processors.

4. PROVISION OF PERSONAL DATA AND CONSEQUENCES IN CASE OF LACK OF PROVISION

The provision of personal data for the purposes indicated in the letters A., B. and C. of the above point 2) is not mandatory; lack of, partial or incorrect provision of data, will determine the impossibility to register on the Platform, to perform contractual undertakings or pre-contractual measures and to allow you the use of the related services as well as the fulfillment of legal and regulatory obligations.

We also inform you that lack or withdrawal of consent for the purposes of the letter D of the above point 2), will result in the inability to perform statistic studies and researches, as well as market researches, and send you the Newsletter and other promotional or commercial communication.

5. RECIPIENTS OF PERSONAL DATA

We can communicate your data to the following recipients:

- Subsidiary and/or affiliated companies of the BolognaFiere Group
 - entities having commercial or contractual relationship with BolognaFiere Cosmoprof S.p.A. or entities providing goods or services functional to manage the contractual relationship with BolognaFiere Cosmoprof S.p.A. or the provided services;
 - entities performing statistic and marketing researches, as well as suppliers of services regarding the management and performance of events;
 - entities managing and/or maintaining the Website and the related services, as well as electronic and telematic tools used by our Company, hosting service provider;
 - entities in charge of the management of the payment system used on the Website, as well as ticket office managers;
 - insurances;
 - entities who provide, on our behalf, various type of services (e.g. tax consultant, auditing firm),
 - freelance professionals or professional firms in charge of defending our Company in litigation and/or administrative proceeding by virtue of the aforementioned relationship, and debt collection companies;
 - Public Security Authority, Judicial Authority or any other entities and Authorities in order to comply with applicable law, orders or regulations.
- In any case, your personal data will not be disseminated.

6. TRANSFERS OF PERSONAL DATA ABROAD

Your personal data may be transferred abroad, in compliance with applicable law, also to non-EU Member States, for fulfilling obligations imposed by law, regulations and European legislation, as well as to perform the purposes as set out in the above point 2.

Transfer to non EU-Member States, save as the cases granted by Adequacy Decision of the European Commission, is done in a way to ensure appropriate safeguards as per article 46, 47 and 49 of GDPR.

7. DURATION PERIOD OF PROCESSING

Your personal data will be processed for a period of time no longer than that necessary for the purposes for which they were collected, or subsequently processed, pursuant to legal obligations. Specifically:

- personal data will be retained only for the performance of the contractual relationship in force with BolognaFiere Cosmoprof S.p.A. and of the services provided and, after their expiration, only for the time necessary to ensure the fulfillment of all legal obligations.
- Invoices and any other accounting document will be stored for the entire duration of the relationship in force with BolognaFiere Cosmoprof S.p.A. and, later, for ten years from the date of the last registration;
- Identifying data regarding your credit card and/or any other payment system available on our Website will not be stored, not even temporarily, on our systems.
- data used for sending the Newsletter or other promotional and commercial communication will be processed until you communicate to us your withdrawal of consent in the manners made available from time to time. In the absence of revocation of your consent, the data acquired for the aforementioned purposes may be kept for a period of time no longer than that necessary for the purposes for which they were collected, or subsequently processed, pursuant to legal obligations.

8. RIGHT ON PERSONAL DATA PROCESSING

We inform you that, at any time, regarding your data processing, you will exercise the rights guaranteed under article 15- 22 of GDPR.

In particular, you have the following rights:

- Right of access: you have the right to obtain any information on your data processing or the confirmation that we process your personal data. You can also request copy of your personal data by e-mail and check which data we have processed.
- Right to rectification: you have the right to have your personal data rectified if the information are incorrect, including the right to modify personal data not complete.
- Right to erasure: you have the right to have your personal data deleted (so called "Right to be forgotten").
- Right to restriction: you have the right to obtain from us restriction on your personal data processing when provided by applicable law.
- Right to data portability: you have the right to receive your personal data in a structured, commonly used and machine-readable format and the right to transmit those data to another controller.
- Right to object: you have the right to object, on ground relating to your particular situation, to the processing of your personal data, save as our legitimate interests.
- Withdrawal of consent: if the processing is based on your consent, you can withdraw it at any time, however, without prejudice to the lawfulness of the processing carried out before said the withdrawal.

You have also the right to lodge a complaint to the competent Supervisory Authority when you consider that our processing of your personal data infringes data protection provisions, without prejudice to any other administrative or judicial remedy.

You may exercise the rights described above by writing to the e-mail address privacy@cosmoprof.it or to the Data Protection Officer at the e-mail address dpo@cosmoprof.it; all requests will be given adequate reply without any delay, within 30 (thirty) days of the receipt of the request, save for any grace periods in compliance with the law.

9. DATA CONTROLLER

The Data Controller of personal data is BolognaFiere Cosmoprof S.p.A., in the person of its pro tempore legal representative, with registered office in Via Maserati 16, 40128, Bologna, Italy.

The present information will be updated. BolognaFiere Cosmoprof S.p.A. invites the user to visit this page periodically, for information on personal data collected by BolognaFiere Cosmoprof S.p.A.

Last updated date: 01/08/2024.

☐ I have read and accept the above privacy policy

STAY UP TO DATE ON OUR NEWS

I agree to receive promotional communication from BolognaFiere Cosmoprof S.p.A. on services and products of BolognaFiere Cosmoprof S.p.A. and of the companies of the BolognaFiere's Group.

☐ I consent ☐ I do not consent

RECEIVE UPDATES FROM OUR PARTNERS

I agree to receive promotional communications from BolognaFiere's Group and the commercial partners of BolognaFiere Cosmoprof S.p.A. about their services and products.

☐ I consent ☐ I do not consent

HELP US TO KNOW YOU BETTER

I want my personal data to be used to perform statistic studies and researches, as well as market researches.

☐ I consent ☐ I do not consent

Date _____

Company stamp and authorized signature _____