

<https://www.petfoodindustry.com/articles/10287-italian-pet-food-market-up-in-2020-cat-food-grew-59?v=preview>

# Italian pet food market up in 2020, cat food grew 5.9%

TIM WALLMAY 17, 2021

**More than 60 million cats, dogs, small mammals, birds, fish and reptiles lived as pets in Italy last year.**

In 2020, the Italian **pet food market** exceeded EUR2.25 billion (US\$2.73 billion) while growing in value and volume, according to a report by Italy's **National Association for Pet Food and Pet Care Businesses** (ASSALCO) and Zoomark. The Italian pet food market grew 4.2% over 2019 with a volume increase of...