

## *In brief*

### **ZOOMARK SET FOR BIGGEST-EVER EXHIBITION**

International pet industry trade show Zoomark is on course to stage its biggest-ever exhibition next year to celebrate its 20th anniversary.

The show will take place at BolognaFiere, Italy, on May 15-17, 2023. Overall, the exhibition will occupy an area of 60,000 sqm.

Compared to previous years, the show also boasts an increasingly international outlook, with over 60% of exhibitors coming from outside Italy.

Zoomark 2023 will feature new delegations from Greece, Thailand, Iran and Mexico, along with established ones from the UK, US, Canada, China, India, the Czech Republic and Brazil. The event also includes a Pet Vision area, showcasing a selection of new products.