

## Hill's increases net sales by 5 per cent

Hill's Pet Nutrition has reported its fourth-quarter results (up to 31 December), which showed that the net sales of Hill's Pet Nutrition totalled 1.11 bn dollars. This equates to an increase of 5 per cent from the previous year's fourth-quarter figure of 1.06 bn.

The operating profit was 231 mio dollars, which was slightly down year on year from

233 mio. Hill's stated, however, that the decline was due primarily to higher raw material and packaging costs, greater advertising investment and start-up costs in connection with a new production facility.

Within the Colgate-Palmolive company, Hill's Pet Nutrition accounted for 23 per cent of overall sales in the fourth quarter.

## Good prospects for Zoomark 2025

Zoomark will take place in Bologna from 5 to 7 May 2025. In 2023, 1 060 exhibitors from 57 countries welcomed around 27 950 visitors, 62 per cent of whom came from abroad, on an exhibition area of more than 68 000 m<sup>2</sup>.

"The event planned for May 2025 will live up to its new claim and be bigger and more colourful than ever before," says organiser Bologna Fiere. Thanks

to the rebooking and early bird campaign, 50 per cent of the exhibition space is already fully booked. The organisers have therefore already expanded the exhibition space and added Hall 28 to the event schedule.

At the upcoming Interzoo, the Zoomark team will be exhibiting in Hall 1, Stand 124, to present Zoomark 2025 as well as insights and trends for the Italian market.



The organisers are once again expecting a high level of participation for the upcoming Zoomark (pictured: Zoomark 2023).

## Marcel Bosch new managing director of Farm Food

On 1 January, Marcel Bosch took over at the helm of Dutch pet food manufacturer Farm Food Natural Dog Food in Nijverdal. "We are extremely grateful to Marcel that he intends to lead our company and its workforce into the next phase," said company founder Gerrit de Weerd.

In recent years, Bosch has acted in the capacity of interim manager and interim director for companies, boards and shareholders. He has already been linked to the de Weerd family and Farm Food for a number of years as a consultant.



Marcel Bosch (left) has taken over the stewardship of the company of Gerrit and Ingrid de Weerd and their sons Maarten and Michiel.

## Sustainability section at Global Pet Expo

The Pet Sustainability Coalition (PSC), the pet industry's leading sustainability partner, hosted the industry's first-ever sustainability section at the Global Pet Expo in Orlando. Created in partnership with APPA, the section featured 8 accredited members along a single aisle. The novel sustainability section was sponsored by five sustainability leaders in the

industry. Companies exhibiting in the section have undergone the PSC accreditation process, meaning they have achieved the top performer status in PSC membership. The exhibiting companies were Austin and Kat, Better Bone, Bright Planet, Brutus Broth, Dsm-Fermenich, In Clover, Mondri Jackson, and Tuesday's Natural Dog Company.