

UK Pavilion in Bangkok

UK pet trade association Petquip has announced its line-up of UK exhibitors for Pet Fair South East Asia in Bangkok from 30 October to 1 November. "We are delighted to be supporting an exhibitor group of UK manufacturers and suppliers to explore the exciting South East Asian market," commented Emma Brazier, Event Manager for Petquip.

Exhibitors in the UK pavilion include Group 55, James & Steel, Pets Choice, Petquip, Pet Shop Bowl and Scruffs. Pet Fair South East Asia began as a virtual event three years ago and has grown into an industry experience platform, attracting 281 exhibitors from 40 countries and hosting 9 646 trade visitors from 74 countries in 2023.

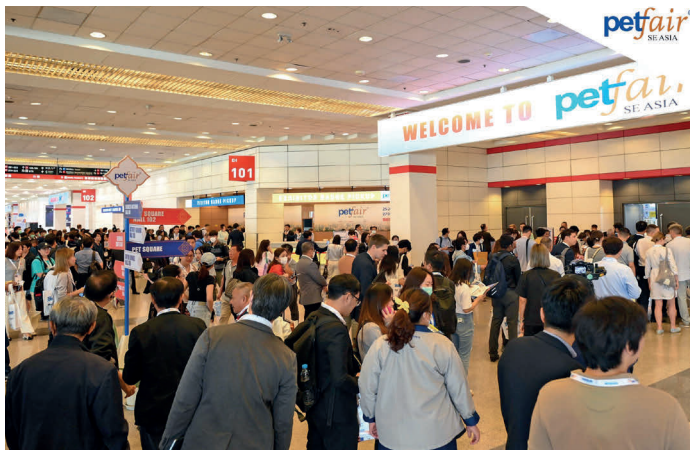


Photo: Petquip

Pet Fair South East Asia will be held in Bangkok from 30 October to 1 November.

Aquatic trade show launches in Singapore

Aquamania 2025, a new B2B trade show dedicated to the Asia Pacific ornamental fish and aquarium market, is set to make a splash in Singapore on 25-27 June 2025. Organised by MP Singapore Pte Ltd, in partnership with the Ornamental Fish Importers (OFI) and the Singapore Aquarium Fish Exporters Association (SAFEA), the event aims to

bring together international buyers, regional sellers and passionate hobbyists to create a dynamic environment for networking, learning and driving the future of aquatics.

Held at Suntec Singapore Convention, Aquamania will expect over 100 international exhibitors and more than 200 key buyers from major importing countries.

Zoomark intensifies cooperation with China

The 3rd edition of the international private label fair Marca China took place in Shenzhen at the end of June. The Pet Pavilion established by Zoomark organiser Bologna Fiere also took part, with the trade fair professionals from Bologna giving 30 Italian pet companies access to the Asian market. Over 700 professionals, both buyers and retailers, visited the pavilion, according to a final press release from Bologna Fiere. "The opportunity to meet Chinese private label companies offered new opportunities and incentives for the companies," said Luisa Bersanetti, exhibition manager at Zoomark.

Zoomark has also strengthened co-operation between the Chinese and European pet industry through a partnership with The One Pet Show (TOPS). TOPS in Shanghai was last held in April and, according to Zoomark, attracts 20 000 visitors and thousands of exhibitors every year.

With this new cooperation, for example, a China Focus Day of TOPS will be organised at Zoomark 2025. TOPS will also be responsible for setting up an area at Bologna Fiere to showcase Chinese high-tech products. "Both sides are keen to attract as many international exhibitors and visitors as possible to their respective trade fairs," emphasises Bologna Fiere.



Photo: Bologna Fiere

The Pet Pavilion at Marca China established new contacts between Italy and China.

Dog fair in the Netherlands

From 29 November to 1 December, the Hond consumer fair will take place in Leeuwarden in the Netherlands. The event will be accompanied by international breeding shows and breed competitions. "Over 6 000 dogs from

more than 200 different breeds will be on show over three days," says the organiser's website. There will also be lectures and dog sport competitions. Royal Canin and Eukanuba are listed as partners of the event.