

Aquarium industry set to shine at Zoomark 2025 in Bologna

Located in Hall 29, the Aqua Project area will showcase cutting-edge innovations from leading Italian and international companies in the aquarium and terrarium sectors. The event is bolstered by a renewed partnership with the Italian association AIPA (Associazione Italiana Piccoli Animali).

Giovanni Zanon, Chairman of AIPA, said that once again, AIPA has renewed its partnership with Zoomark to manage the Aqua Project area, thus highlighting the importance of the sector in the pet industry.

"We are delighted to say that many major brands in our sector will be taking part in Zoomark 2025, presenting a host of exciting innovations. This partnership will also help shine a light on the aquarium industry at an event of international standing, one of the key dates on the calendar. I firmly believe that visiting the next edition of Zoomark is a must not only for pet shops but also all those involved in the aquarium industry."

Visitors to the Aqua Project will see the latest advancements in aquarium design, including next-generation aquariums, energy-efficient high-tech accessories, and new balanced nutritional products for fish.

Prominent brands such as Amtra, Aquael, Aquariland, Aquatlantis, Askoll, Red Sea, Sera, and Tropical are among those exhibiting their



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innovations. The Aqua Project will benefit from Zoomark's new layout, designed to guide visitors along themed routes focusing on

trends like sustainability, quality, and innovation, ensuring steady foot traffic and an engaging experience.

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