

Zoomark goes to the USA

The only Italian international pet industry's trade show will take part in Global Pet Expo 2016 (GPE). GPE is organized in Orlando, Florida on 16-18 March. It is organized by the American Pet Products Association (APPA) and the Pet Industry Distributors Association (PIDA) and it attracts over 1,000

EXHIBITIONS

exhibitors and 6,000 buyers from more than 60 countries. In collaboration with GPE, Zoomark International is organizing the first ever Pavillion of 'Made in Italy' including a dozen Italian manufacturers. The companies will showcase their products and take part in b-to-b meetings with important foreign buyers.