

Zoomark International to take part in Global Pet Expo

Italian international pet industry trade show will be part of event in Florida

Zoomark International, the only Italian international pet industry's trade show will take part in Global Pet Expo 2016 (GPE) in Orlando, Florida, USA, March 16-18, 2016. GPE is the largest annual trade show; it is organized by the American Pet Products Association (APPA) and the Pet Industry Distributors Association (PIDA) and it attracts more than 1,000 exhibitors and 6,000 buyers from more than 60 countries.

In collaboration with GPE, Zoomark International is organizing the first ever Pavilion of "Made in Italy" including a dozen Italian manufacturers: Agras Delic SpA, Bruno Dalla Grana Mangimi Srl, Chemi- Vit Srl, Dorado Srl, Guidolin Gianni, IMAC Srl, IV San Bernard Srl, Mugue Srl, Oceanlife Srl e PetitAmis Sas. The companies will showcase their products and take part in B2B meetings with important foreign buyers.

"Our participation in Global Pet Expo 2016 with a delegation of Italian manufacturers is only the first of a number of actions that we are planning for the next future and will involve other leading trade events worldwide," explains Antonio Bruzzone, general director at BolognaFiere. "Indeed, one of our goals for Zoomark International 2017 is to further increase the number of our international exhibitors and buyers."

Zoomark International will take place in Bologna, Italy, on May 11-14, 2017. BolognaFiere organizes the event in collaboration with Promopet, the Italian association of pet food and pet care industries (ASSALCO) as well as the Italian association of veterinary doctors (ANMVI).

