

Zoomark International to Take Part in Global Pet Expo 2016



Zoomark International, the only Italian international pet industry's trade show, will participate in Global Pet Expo 2016 in Orlando, Fla., March 16-18. Global Pet Expo, organized by the American Pet Products Association and the Pet Industry Distributors Association, and it attracts more than 1,000 exhibitors and 6,000 buyers from more than 60 countries.

In collaboration with Global Pet Expo, Zoomark International is organizing the first-ever "Made in Italy" pavilion, including 12 Italian manufacturers: Agras Delic SpA, Bruno Dalla Grana Mangimi Srl, Chemi-Vit Srl, Dorado Srl, Guidolin Gianni, IMAC Srl, IV San Bernard Srl, Mugue Srl and Oceanlife Srl e PetitAmis Sas. The companies will showcase their products and take part in B2B meetings with foreign buyers.

"Our participation in Global Pet Expo 2016 with a delegation of Italian manufacturers is only the first of a number of actions that we are planning for the future and will involve other leading trade events worldwide," said Giuseppe Pierini of Promopet, Zoomark International's managing and operating secretariat. "Indeed, one of our goals for Zoomark International 2017 is to further increase the number of our international exhibitors and buyers."

Zoomark International will take place in Bologna, Italy, May 11-14, 2017. Promopet organizes the event in collaboration with BolognaFiere.

The 2015 show welcomed 615 exhibitors—394 of which from 35 foreign countries—that displayed their products on a show floor of 45,000 thousand square meters. The show attracted a record 22,299 buyers—15,526 of which were from Italy and 6,773 foreign (a 15 percent increase compared to 2013) from 85 countries.

For more information, visit zoomark.it.