

An event by:



10.11 > 12.11 2021
BOLOGNAFIERE -ITALY

ZOOMARK 2021
INTERNATIONAL

ZOOMARK INTERNATIONAL

The international exhibition of products and equipment for pets

Organization: BolognaFiere with the support of *Assalco* (the Italian National Association of Pet Food and Pet Care Industries), *ANMVI* (the National Association of Italian Veterinary Doctors), the Emilia-Romagna Regional administration and the operational secretariat of *Promopet*.

- **Edition:** 19th
- **Dates:** 10 - 12 November 2021
- **Opening hours:** 9.00am - 6.00pm
- **Exhibitors:** 450, of which 60% are from 38 different countries (Australia, Austria, Belgium, Brazil, Canada, China, Croatia, Czech Republic, Denmark, Egypt, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Israel, Latvia, Lithuania, Malta, Monaco, Norway, the Netherlands, Poland, Portugal, United Kingdom, South Korea, San Marino, Serbia, Slovenia, Spain, Sweden, Switzerland, Taiwan, Turkey, Ukraine, USA).
- Event **reserved for operators from the sector**
- **3 national collectives:** United Kingdom, Czech Republic, USA
- **Exhibition space:** 55,000 m², an increase of more than 10% compared with the 2017 edition
- **Pavilions:** 25, 26, 29, 30 and the Mall; 25: Pet Vision; 29: Aqua Project and VIP&BUSINESS Lounge; Service Centre: Conference Halls.
- **New products:** more than 400 divided into to **seven product trends** (put on the market in the last 18 months).

ENTRANCES

- West Costituzione – North - Michelino

ANTI-COVID-19 MEASURES

In order to gain admission to Zoomark International 2021, visitors must be in possession of a Green Pass or an equivalent certificate recognised under the current regulations. Alternatively, visitors can undergo rapid antigen testing at one of the Pharmacies located near the exhibition centre.

ONLINE TICKETS

- The [online ticket service](#) is now active.
- The cost of a one-day electronic ticket is 15 euros.
- The cost of the electronic ticket valid for the three days of the event is 40 euros.

OPENING CONFERENCE

Wednesday 10 November, 9.45am. Service Centre – Sala Concerto, Block D.

“The presentation of the ASSALCO-ZOOMARK REPORT 2021 - Pet food and pet care - the human-pet relationship: more valuable in the time of Covid-19”.

DIGITAL SESSION

From November 3 to 9, Zoomark International 2021 has activated a special Digital Session hosted on the B2Match platform that, also thanks to the support of ICE Agenzia, has enabled exhibitors to set up trade meetings with international buyers, retailers from the specialist and Grocery Retail channels in the sector of products and equipment for pets.

Website: www.zoomark.it