

An event by:



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BOLOGNAFIERE -ITALY

ZOOMARK 2021
INTERNATIONAL

Conference

LONG-LASTING POST-COVID TREND IN PET CARE

11 November 2021 – h. 09.30-11.00
Notturmo Room - Service Centre, Block D

The speech will first overview 2021, a first year in relative post-pandemic setting, looking at Europe's overall pet care market performance, population stats, performance of market segments.

Further, it will take a look at long term shifts that will take place beyond 2021, focusing on sustainability. It will deep dive into the opportunity's sustainability offers and challenges, and identify the most important markets for pet care in Europe using Euromonitor's Sustainability Index.

The session will be held in Zoom live by:

- **Margaux Laine**, Senior Market Research Analyst – Food & Nutrition, Western Europe, Euromonitor International

In collaboration with: EUROMONITOR INTERNATIONAL

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